



**ELIZADE UNIVERSITY**

**ILARA-MOKIN**

**ONDO STATE**

**FACULTY: HUMANITIES, SOCIAL & MANAGEMENT SCIENCES  
DEPARTMENT: MASS COMMUNICATION  
FIRST SEMESTER EXAMINATIONS  
2020/2021 ACADEMIC SESSION**

**COURSE CODE: MAC 313**

**COURSE TITLE: INVESTIGATIVE AND INTERPRETATIVE WRITING**

**DURATION: 2 HOURS**

**CREDIT UNITS: 2**

**INSTRUCTIONS:**

- (a) Answer 3 Questions only. Question No 5 is compulsory.
- (b) Candidates must write their matriculation numbers clearly in the space(s) provided.  
Where additional sheets are used, each page should carry the numbers.
- (c) All answers must be clearly and correctly numbered.
- (d) Write legibly on both sides of the page. Rough work (if any) must be crossed out neatly after use.

1. The issue of news sources is significant in news gathering and news reporting. List three news contacts for each of the following beats. Politics, Economics & Business, Crime, Aviation and The Judiciary (courts).
2. (a) Explain this sentence: A reporter assigned to any news beat should always "follow up" the news break. What does this entail?  
(b) Give an example of any 'news follow up'
3. A professionally trained journalist must be accustomed to interviewing techniques present a brief narrative on how to conduct a fruitful investigative assignment.
4. Write the Lead to the following news material using the ITP model:  
Yesterday, along Ifon – Owo road, some people returning home from their farm fled into the bush. On seeing some armed herdsmen. Two old farmers aged 60-70 are said to be missing after the incident. Police have been searching in the bush since the incident occurred. The policemen suspect foul play. They are investigating the sudden disappearance of the two men. Police are working on an eye – witness account that the two old farmers were kidnapped by herdsmen.
5. Explain the following news writing lead
  - (a) Single element Lead.
  - (b) Inverted Triangle Pyramid
  - (c) Direct Quotation Lead.
  - (d) Summary Lead